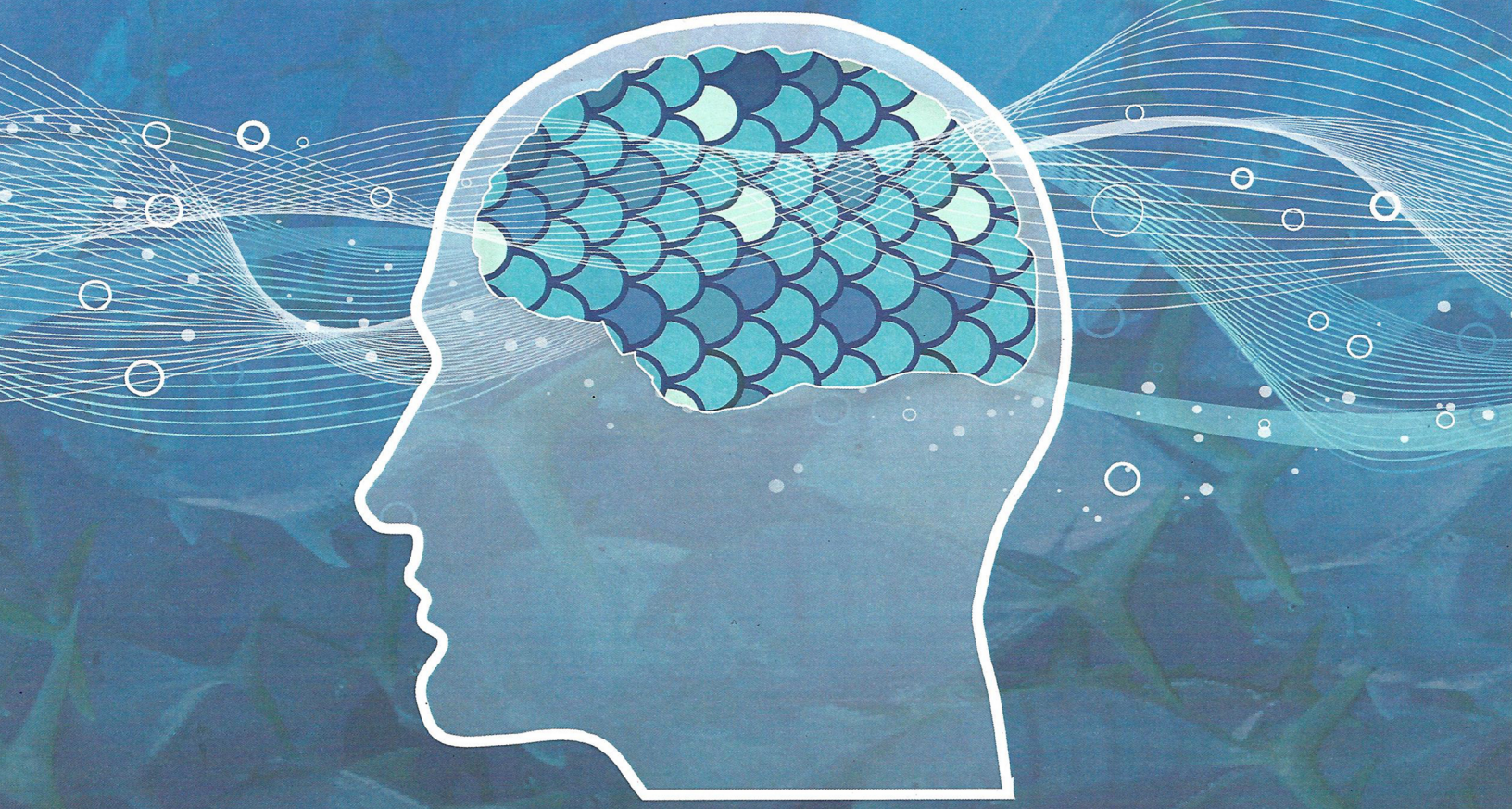
BLUEMIND
YOUR BRAIN ON OCEAN



"We are more than logical.
We are human." Jacques Cousteau

6.2. TWENTY ELEVEN | **CALIFORNIA ACADEMY OF SCIENCES**

JUNE 1-2, 2011

www.mindandocean.org

Please join us online for LIVESTREAMING 6.2 at MindandOcean.org from 9 am to 5 pm PST. Twitter hashtag is #bluemind

6pm ARUP Oceans Panel and reception w/ Dr. Sylvia Earle, Dr. Wallace J. Nichols & other leading ocean voices

6.1. TWENTY ELEVEN 6.2.

(AutoDesk Gallery, 1 Market, SF, CA)

{ AGENDA }

BLUEMIND
YOUR BRAIN ON OCEAN

(California Academy of Sciences, Middle Drive, Golden Gate Park, SF, CA)

{ BREAKFAST }	8am	Registration
{ WELCOMING REMARKS }	8:30	Dr. Christopher Andrews (Steinhart Aquarium, California Academy of Sciences)
	8:35	Jennifer Kloetzel, Cellist (Cypress String Quartet)
{ BLUEMIND: Your Brain on Ocean }	8:45	Dr. Wallace J. Nichols (Research Associate, California Academy of Sciences)
{ OUR BLUE MARBLE: Science of Happiness, Compassion Empathy, Gratitude & the Ocean Connection }	8:55	Andi Wong (teacher, Rooftop School) & Dr. Kelly McGonigal (Stanford University)
{ MIND, RHYTHM & THE OCEAN: Neuroauditory Science & the Sea }	9:20	Michael Stocker (musician & acoustic biologist) & Dr. Shelley Batts (Stanford University)
{ LIGHT, COLOR & THE OCEAN }	9:45	Neil Osborne(International League of Conservation Photographers) & Amir Vokshoor, M.D. (Institute of Neurosurgical Innovation)
{ WHY IS 'OCEAN VIEW' THE MOST VALUABLE PHRASE IN THE ENGLISH LANGUAGE & WHY IT MATTERS }	10:10	Eric Johnson (Sotheby's) & Dr. Marcus Eriksen (Algalita Marine Research)
{ Q & A • BREAK }	10:35	
{ SCIENCE OF TASTE, SMELL & THE OCEAN }	11:00	Loretta Keller (chef Coco 500 and The Moss Room) & Dr. Andrea Garber (UCSF School of Medicine)
{ NEUROSCIENCE, SOCIAL MARKETING & THE OCEAN) }	11:25	Dawn Martin (SeaWeb) & Luca Penati (Managing Director, Ogilvy PR Global Technology Practice)
{ LUNCH }	12pm	
{ DOPAMINE, ADDICTION, STRESS, & THE OCEAN }	1:00	Jeff Clark (Mavericks), Lorne Lanning (OddMobb) & Dr. Howard Fields (University of California, San Francisco)
{ THE SCIENCE OF OCEAN MEDITATION }	1:40	Jaimal Yogis (author, Saltwater Buddha) & Dr. Philippe Goldin (Stanford University)
{ THE SCIENCE OF OCEAN ADVOCACY }	2:05	Fabien Cousteau (PlantaFish.org) & Dr. Darren Schreiber (University of California, San Diego)
{ NEUROLINGUISTICS & OCEAN WORDS }	2:30	Julia Whitty (author, Deep Blue Home) & Dr. David Poeppel (New York University)
{ Q & A • BREAK }	3:10	
{ WHY IS THE OCEAN SEXY? }	3:25	Anne Alexander Rowley (VP Greenstone Fund for the Environment) & Sheril Kirshenbaum (U Texas-Austin)
{ THE OCEAN'S FUTURES: What BLUEMIND Means for Ocean Policy & Governance }	3:50	Suja Lowenthal (Vice Mayor, Long Beach, CA) & Dr. Jake Dunagan (Institute for the Future)
{ MIND-BODY-OCEAN: What the Ocean Can Teach Us About Our Brain (and Vice Versa) }	4:15	Dr. Michael Merzenich (Professor Emeritus, University of California, San Francisco) & Jodi Lomask (Capacitor.org)
{ Q & A • CLOSING REMARKS }	4:40	Dr. Wallace J. Nichols (Research Associate, California Academy of Sciences)
{ DINNER }	5pm	
{ OCEAN MEDITATION IN PLANETARIUM }	6:30	Dr. Wallace J. Nichols, neuroscientist Dr. Philippe Goldin & author Julia Whitty followed by Ocean NightLife @ California Academy of Sciences
{ AFRICAN HALL }	8:00	Kristin McArdle Dance Company and a BLUEMIND conversation with the Public

The BLUEMIND Summit is limited by space to speakers, invited scientists, media, organizers & sponsors.

Agenda reflects those events scheduled as of printing 5-27-11

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